

EXECUTIVE DOCTORATE OF BUSINESS ADMINISTRATION (DBA)

CALL FOR APPLICATIONS

Article 1 - General Information

Scuola Superiore Sant'Anna in Pisa, Italy, according to the Scuola Statute art.3, offers an Executive Doctorate of Business Administration (DBA) in cooperation with Grenoble Ecole de Management (GEM). The programme will start in Fall 2014 and will last 4 years.

Art. 2 - Goals

The joint Executive Doctorate of Business Administration (DBA) between the Institute of Management at Scuola Superiore Sant'Anna (IdM) and the Grenoble Ecole de Management (GEM) provides managers and executives with the opportunity to study, share experiences and carry on a research project in management, and especially in the management of innovation and technology, sustainability and health care.

Art. 3 - Teaching Methods and Programme Phases

The program consists of a combination of workshops and presentations interspersed by periods of individual research and supervision.

It is structured so that participant will not leave their jobs and will combine research with ongoing careers in business, consulting, etc.

It has two sequential parts. The first part consists in:

- 1 – Research design and literature review (40 hrs)
- 2 – Qualitative research methods (40 hrs)
- 3 – Quantitative research methods (40 hrs)
- 4 – Management and Innovation Theories (40 hrs)
- 5 – Final workshop

DBA participants may follow the workshops in either Grenoble or Pisa, with the exception of the first and last workshop, which will only be held in Pisa and Grenoble respectively

A detailed programme is available at <http://www.dba.idm.sssup.it>

For the second part see following Art.4

Art. 4 - Research and Thesis

The second part of the Program (approximately two years of research and writing) regards individual research activity and includes the detailed definition of a research topic, the interaction with an academic supervisors, the empirical research, the writing of the dissertation and the final discussion.

The DBA thesis must be an original piece of work which a capable, well-qualified and diligent participant, properly supported and supervised, can produce in four years of research work. Each participant will have the support of at least one supervisor. The DBA thesis should exhibit substantial evidence of original scholarship and contain material of a publishable standard.

A candidate for the degree of Doctorate of Business Administration is required to show ability to conduct original investigations, to test, apply and/or examine ideas, his/her own or others', and to understand the relationship of his/her theme to a wider field of knowledge. This may involve the identification of current issues and the application of theory relevant to problem-solving in the candidate's work environment and/or the identification of both theoretical and practical issues to facilitate future implementation of operational and/or strategic plans within his/her organisation.

Art. 5 - Admission Requirements

Candidates will need to have obtained a title of at least four years of university education, must have a professional management experience of at least three years and must be able to write and read English with ease.

To complete the application candidates must provide:

- a one page preliminary research proposal
- a personal CV
- a motivation letter.

All requisites shall be possessed by applicants at the submission deadline as stated in following Art. 6.

Art. 6 - Application Procedure

Applicants shall submit their application on-line at <http://www.sssup.it/DBA-application>, **no later than September 15th, 2014 at 1 pm (GMT)**.

The online application system comprises:

- registration and login procedure (create a “User ID” and “Password”);
- n. 2 pages of questions, which will require the candidate to provide personal data and qualifications;
- further pages allowing the candidate to upload supporting materials for his/her application;

In case of technical difficulties or queries regarding the application candidates can contact the Executive Doctorate of Business Administration Secretariat, email: dba@sssup.it.

Art. 7 - Selection Process

Candidates will be selected on the basis of their CVs and motivational letters as well as the short preliminary research proposal.

The outcome of the assessment will be published no later than **30 September 2014**.

Art. 8 – Tuition Fee

The tuition fee for the full program is 42.000,00 euros. This fee covers teaching materials (mainly in electronic format), tutorship and lunches (on class and exam days), access to all School's facilities (including library and computer rooms). Travel, accommodation in Pisa during the internship and any other expense are the responsibility of each participant.

Tuitions will be paid for each year the candidates will remain in the program. The minimum length of the program is four years. Participants can remain in the program for a maximum of six years in total, but are required to pay 10.000 euros for each additional year.

In order to encourage participation of applicants, the DBA Programme might offer a reduced tuition fee. Scuola Superiore Sant'Anna reserves the right to determine the amount of each contribution and the awarding criteria.

Art. 9 - Degree Awarded

At the end of the Executive Doctorate of Business Administration Programme, those students who have attended at least 80% of the entire front teaching program, who have passed all the required examinations and successfully discussed the Thesis will receive from Scuola Superiore Sant'Anna and Grenoble Ecole de Management the Joint Executive Doctorate of Business Administration degree.

Art. 10 - Personal Data and measures of prevention of corruption

In accordance with Italian Legislative Decree n. 196 30/06/2003 (Personal Data Protection Code), please note that the personal details collected by Scuola Superiore Sant'Anna, the holder of such data processing, will be used solely for the purposes pertaining to the management of this Executive Doctorate of Business Administration Programme, in accordance with the applicable regulations. The Scuola Superiore Sant'Anna shall be responsible for such data processing. Anyone concerned can assert the rights under art. 7 of the Italian Legislative Decree n. 196/2003 with the Scuola Superiore Sant'Anna.

The Scuola Superiore Sant'Anna operates in compliance with Law n. 190/2012 concerning the prevention of corruption by implementing measures identified in the "Three-year plan for the prevention of corruption" published in the section "Transparent Administration" of the Scuola website at: <http://www.sssup.it/amministrazione-trasparente/altri-contenuti/corruzione>.

Deputy Rector
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